# Brisbane's Sister City - Abu Dhabi

## **Key facts:**

- Airport code: AUH
- Currency: AED
- Sister City Agreement signed in 2009
- United Arab Emirates' largest city
- City population (2018) 145,000,000
- Population growth of 1.86% annually
- Language: Arabic
- Time Zone: GMT+4 Six hours behind Brisbane
- Flight duration: 14 hours Brisbane to Abu Dhabi
- Ranked 12<sup>th</sup> Global Cities of the Future 2021/22
- Construction booming: Expanding manufacturing base and a thriving services sector
- Hello in Arabic: assalaamu 'alaykoom (aa-sa-laa-mu aa-lay-koom)
- Top green city: More than 2000 parks and gardens
- Most luxurious hotels in the world
- Home to the nation's most prestigious higher-education institutions.

## **Key opportunity sectors:**

- Creative Arts and Film
- Education and Training
- Food and Agribusiness
- Green and Renewable Technology
- Hi-Tech, IT and Digital
- Investment and Property Development
- Knowledge and Research
- Smart Cities and New World Cities
- Start-ups and Innovation
- Tourism and Sports
- Urban Development.

## International business

Brisbane City Council is committed to advancing Brisbane's place in Asia Pacific and beyond. Council's international business programs help build our local economy while creating new and innovative jobs.

The International Relations and Multicultural Affairs Unit within Brisbane City Council develops strong international relationships via our sister city network and key regions to support Brisbane-based businesses with global aspirations. This is achieved through the following initiatives:



#### **Brisbane's Sister Cities**

Brisbane's sister city relationships form the foundation of the city's international partnerships. By leveraging these relationships and other strategic international connections, we provide referral services by facilitating relevant introductions and business connections between local and international agencies and organisations.

City	Year Sister City agreement commenced
Kobe	1985
Auckland	1988
Shenzhen	1992
Semarang	1993
Kaohsiung	1997
Daejeon	2002
Chongqing	2005
Abu Dhabi	2009
Hyderabad	2010

### **Lord Mayoral Business Missions**

The Lord Mayor leads delegations to sister cities and strategic trade regions to develop and strengthen business ties. These business missions have a strong in-market reputation for opening doors for Brisbane businesses to key international markets. The itinerary includes government meetings, business forums, in-market briefings, networking events, site visits and pre-scheduled introductory business meetings.

## Asia Pacific Cities Summit (APCS) and Mayors' Forum

The biennial Asia Pacific Cities Summit (APCS) and Mayors' Forum is one of the region's premier business and civic forums. The APCS provides a key platform for Brisbane-based businesses to connect with more than 1000 global city, industry and business leaders from across the Asia Pacific region to share ideas and identify business opportunities. For more information, visit <a href="https://www.apcsummit.org">www.apcsummit.org</a>

### **Delegations visiting Brisbane**

Council arranges customised programs for international delegations of business, academic and government representatives. Visiting delegations will have a unique opportunity to exchange best practice and share knowledge with Council officials and staff, and explore commercial opportunities in Brisbane. The programs may include tailored presentations, roundtable discussions, site visits and introductory meetings.

## More information

For more information, visit brisbane.qld.gov.au/international

Contact the International Relations and Multicultural Affairs Unit:

**Email:** <u>internationalrelations@brisbane.qld.gov.au</u>

**Phone:** + 61 7 3403 8888 **Postal address:** GPO Box 2287

Brisbane QLD 4001 AUSTRALIA