

Brisbane's Sister City - Auckland

Key facts:

- Airport code: AKL
- Currency: NZD
- Sister City Agreement signed in 1988
- New Zealand's largest city
- City population (2021) 1,720,000 34% of national population
- Languages: English & Te Reo Maori
- Time Zones:
 - UTC+12 April-September: Two hours ahead of Brisbane
 - UTC+13 October-March: Three hours ahead of Brisbane
- Flight duration: Approximately 3 hours Brisbane to Auckland
- GDP (2021) NZ\$345 billion 38% of the national GDP
- Construction booming 66% of New Zealand's cranes
- Liveability: World's most liveable city (2021)
- 206,000 registered businesses (2020)
- 100+ regional headquarters
- Auckland Plan 2050 Auckland's long-term development plan
- 42% of population born overseas.

Key opportunity sectors:

- Building and Infrastructure
- Food and Beverage
- Green Economy
- Screen and Creative
- Technology

International business

Brisbane City Council is committed to advancing Brisbane's place in Asia Pacific and beyond. Council's international business programs help build our local economy while creating new and innovative jobs.

The International Relations and Multicultural Affairs Unit within Brisbane City Council develops strong international relationships via our sister city network and key regions to support Brisbane-based businesses with global aspirations. This is achieved through the following initiatives:



Brisbane's Sister Cities

Brisbane's sister city relationships form the foundation of the city's international partnerships. By leveraging these relationships and other strategic international connections, we provide referral services by facilitating relevant introductions and business connections between local and international agencies and organisations.

City	Year Sister City agreement commenced
Kobe	1985
Auckland	1988
Shenzhen	1992
Semarang	1993
Kaohsiung	1997
Daejeon	2002
Chongqing	2005
Abu Dhabi	2009
Hyderabad	2010

Lord Mayoral business missions

The Lord Mayor leads delegations to sister cities and strategic trade regions to develop and strengthen business ties. These business missions have a strong in-market reputation for opening doors for Brisbane businesses to key international markets. The itinerary includes government meetings, business forums, in-market briefings, networking events, site visits and pre-scheduled introductory business meetings.

Asia Pacific Cities Summit (APCS) and Mayors' Forum

The biennial Asia Pacific Cities Summit (APCS) and Mayors' Forum is one of the region's premier business and civic forums. The APCS provides a key platform for Brisbane-based businesses to connect with more than 1000 global city, industry and business leaders from across the Asia Pacific region to share ideas and identify business opportunities. For more information, visit www.apcsummit.org

Delegations visiting Brisbane

Council arranges customised programs for international delegations of business, academic and government representatives. Visiting delegations will have a unique opportunity to exchange best practice and share knowledge with Council officials and staff, and explore commercial opportunities in Brisbane. The programs may include tailored presentations, roundtable discussions, site visits and introductory meetings.

More information

For more information, visit brisbane.qld.gov.au/international

Contact the International Relations and Multicultural Affairs Unit:

Email: internationalrelations@brisbane.qld.gov.au
Phone: + 61 7 3403 8888
Postal address: GPO Box 2287
Brisbane QLD 4001 AUSTRALIA