Creative expression



We invite people to discover, reconnect and adventure through the place that is Victoria Park Barrambin. One way we will encourage this is through artistic and other creative experiences that will let people have encounters, share and make their own stories in this special place.

The park will play a significant role in creative and cultural life in Brisbane. This strategy specifically addresses the different ways people can express creativity in the park using art, architecture and performance, as well as integrating art with the landscape. One of this strategy's principal aims is to express stories through time.

This curatorial vision centres on the idea of story making, celebrating tens of thousands of years of Aboriginal knowledge through to the park's European history. It is also about the park's evolving role as part of Brisbane's living history, and will encourage people to create new stories that will become part of the park's collective memory of experience.

Creative principles

Draw the park's creative principles from these narrative themes:

Connection to Country

Work with Aboriginal artists to share their stories of Country, community and continuing culture.

Revealing the landscape

Integrate with and draw inspiration from Brisbane's natural habitats to connect visitors to the park's environmental features.

Memories across generations

Create a place where people come together to share both old and new experiences, build new stories and generate ongoing cultural and artistic expression for generations to come.

Uniquely South East Queensland

Commission established and emerging local artists and makers to create works that share South East Queensland perspectives.

Authentic placemaking

Create a memorable, world-class cultural destination for Brisbane through artistic and other creative interventions.

Design excellence

The park's design quality reflects Brisbane's unique character, identity and climate.

Creative opportunities

The park will take arts and entertainment into the open air. The park will support creativity through a diverse array of expression, including permanent structures, temporary activations and new experiences.

Sculptural forms

- Sculptural architecture, bridges and furniture
- Inspired by natural forms
- Stand-alone sculptural artworks
- Kinetic sculptures

Interactivity

- Artist-designed play elements
- Soundscapes
- Water play
- Tactile materials

Creative lighting

- Illuminating unique design features
- Wayfinding and navigation
- Projection

Language

- Type-based sculptures
- Language on walls and pavements
- Naming, poetry and quotations
- Guided walks and tours

Graphic expression

- Graphic application to pavements, ceilings and undercrofts
- Colour and shapes in sport and fitness areas

Progran

- Brisbane events and festival partnerships
- Live performance, music and dance
- Temporary activations and exhibitions
- Artists and thinkers in residence programs



Figure 13 Creative expression framework