

# Unique places and experiences



The park reinforces Brisbane's distinctive image as a world-class city by expressing our outdoor lifestyle in an array of unique places and experiences. The park will become a drawcard for tourists as well as locals, contributing significant social and economic benefits to our city.

This strategy establishes a series of activated destinations across the park, inviting people of all ages and backgrounds to join in community life.

The rewilded natural park is the place to experience nature in the city, and to retreat for daytime relaxing, night-time fun and city-wide celebrations.

## Great parks shape cities

International research shows successful public spaces share four basic attributes: they are accessible, comfortable, can host activities, and are meeting places for locals and their visitors<sup>2</sup>. The best parks capture a city's spirit while working with the site's existing features and community. Building these attributes into the park ensures it fulfils its true potential for our city.

## Hosting diverse activities

The park's design locates the various destinations, facilities and activities close to the parkway, and around existing buildings and major entry points. Over time, Victoria Park / Barrambin's experiences will evolve to reflect the community's changing needs and appetites, maturing alongside new plantings as they grow and establish, and create a truly iconic Brisbane place.






The park will build on the success of the existing bistro, function centre, driving range and putt putt facility and Centenary Pool. It will add to Brisbane's quality venue offerings for small, medium and larger-scale events.

The park's many lawns and open spaces caters for relaxed events and community gatherings. Smaller scale, curated events can occur along the parkway. Larger events will be hosted in the driving range turning this into a multi-purpose space. All events will be able to make the most of the park's easy bump-in and bump-out infrastructure.

## A place to meet

With its panoramic views of the city and surrounds, its proximity to nature and expansive green lawns, the park will become one of Brisbane's best spots to meet and relax. Various food and beverage offerings will range in scale and style, from the parkway kiosk and casual dining at the Tree House, to the more formal spaces in the function centre.

## Key spatial moves

-  **Attractions and destinations**  
Establish a collection of unique attractions and destinations across the park.
-  **Provide amenities and shelters for gatherings**  
Install shelters and BBQ facilities throughout the park to encourage community gatherings and social interactions.
-  **Quiet core**  
Establish a quieter inner core with a focus on connecting with nature. Include spaces for reflection and exploration, as well as opportunities for learning.
-  **Reconnecting outwards**  
Extend access networks into the surrounding neighbourhoods to make it easier to access the park.
-  **Mark arrival points**  
Incorporate sculptural entry-points markers at key locations.

## Other actions

- Identity and image**  
Establish the park's identity as a centre of social and cultural life in a distinct natural setting.
- Flexibility in design**  
Design spaces in a way that allows them to be used in a variety of ways.
- Seasonal strategies**  
Change park programming with the seasons, celebrating different flora and fauna at different times of the year.
- Central role of management**  
Centralise and integrate park management to ensure the park remains a safe and lively place to go.
- Range of event spaces**  
Deliver spaces across the park that can accommodate a diverse range of events of varying scales.
- Bespoke architecture**  
Design built elements across the park to incorporate and complement local traditions and stories. This approach, coupled with the quality and authenticity of the architecture, will make it uniquely 'of this place', enhancing the park's appeal.



Figure 12 Unique places and experiences strategy – key spatial moves

<sup>2</sup> Source: Research provided by Project for Public Spaces.